

TERMS AND CONDITIONS – HOST SITE

1. This Agreement is a legally enforceable business to business contract and may not be cancelled or terminated except as provided by these Terms and Conditions.

Company's Obligations

2. Blue Signage Limited, hereinafter known as The Company, agrees to provide and install the necessary equipment and software with the exception of the electronic screen unless by separate agreement, to display the advertising content.
3. The Company will be solely responsible for supplying all advertising content to be displayed on the host screen.
4. In the event that there is any fault with the equipment or software provided by the Company, the Company agrees to repair or replace the equipment/software at its own cost.
5. The Company will prepare the host's initial advertisement.

Host's Obligations

6. The Host agrees to supply and maintain, unless by separate agreement, in effective working order the electronic screen on which the advertising content will be displayed.
7. The Host agrees to ensure continuous and sufficient electrical power and speed of its internet connection sufficient to present the advertising content on the electronic screen during the normal business hours of the Host.
8. The Host agrees to provide notice to the Company and in no event later than within 24 hours of any interruption to the presentation of the advertising content.
9. The Host will provide an unimpeded view of the electronic screen at all times during normal business hours of the Host.
10. The Host will provide adequate training to all staff and employees or anyone representing the Host and having any contact with its customers or the general public about the advertising content and electronic screen.
11. The Host will provide access to the Company to the electronic screen, equipment and software at all times during the Host's regular business hours for the purpose of

allowing installation, maintenance, repair and replacement of the equipment, software or advertising content as and when necessary as determined by the Company.

12. The Host will cooperate fully with the Company to permit the removal of advertising content from the electronic screen and will return to the Company all equipment and software provided by the Company upon termination of this Agreement.
13. The Host will obtain and maintain an Insurance Policy insuring the electronic screen.
14. The Host agrees to provide to the Company within 7 days of signing this Agreement, any artwork they wish to be used in their initial advert.